

**CITY OF TRACY TRANSIT SYSTEM  
DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM  
OVERALL DBE GOAL SETTING METHODOLOGY  
FOR  
FEDERAL FISCAL YEARS 2025/26; 2026/27; 2027/28  
(Covering the period of October 1, 2025 through September 30, 2028)**

### **DBE Goal Methodology**

The City of Tracy Transit System is a recipient of funds from the US Department of Transportation (USDOT), in particular Federal Transit Administration (FTA) funds. As a recipient, the City must implement a Disadvantaged Business Enterprise (DBE) program that is designed to encourage minority- and women-owned businesses to participate in contracting opportunities funded by FTA. The program must comply with the regulations in 49 Code of Federal Regulations (CFR) Part 26, USDOT guidance, and court decisions relating to this matter.

In compliance with these regulations, the City of Tracy has determined a three year DBE participation goal for Federal Transit Administration (FTA)- assisted projects. This period begins on October 1, 2025 and ends on September 30, 2028. **The City of Tracy's overall DBE goal for FFYs 2025/26, 2026/27 and 2027/28 has been set at 2.86% to be achieved race (and gender)-neutrally.**

Following is an explanation of the methodology used to determine the three year DBE goal calculation.

### **I. FTA-ASSISTED CONTRACTING PROGRAM FOR FFY 2025/26; 2026/27; 2027/28**

**Table 1** serves to define City of Tracy Transit System's DOT-assisted (FTA) contracting program for FFYs 2025/26; 26/27; & 27/28 by contract type (i.e. Construction, Professional Services and respective federal dollar amounts allocated). The contracting program for the three fiscal years includes eight (8) DOT- (FTA) assisted contracting opportunities, which were assessed in preparing the Agency's **Overall DBE Goal-Setting Analysis** for FTA-funded transit projects.

**Table 1**

<b>PROJECT</b>	<b>Estimated Federal Dollar</b>
Tracer Brochure Printing	\$30,000
Bus Stop Sign	\$2,000
Tracer Contractor Uniforms	\$15,000
Graphic Design Services	\$6,000
Vehicle Graphics	\$7,500
Language Translation	\$1,500
Facility Design	\$2,000,000
Other Printing Services	\$20,000
Professional Services-Operating Contract	\$9,714,197
Office Supplies	\$2,500
Promotional Items	\$2,500
<b>TOTAL USED IN ANALYSIS</b>	<b>\$11,801,197</b>

**Table 2** provides a summary of work grouped by NAICS code, and serves to identify the estimated Federal Dollar Share and the relative weighted percentage per contract type, as follows:

**Table 2**

CUCP NAICS WORK CATEGORY	NAICS CODE	THREE YEAR ESTIMATED FEDERAL DOLLAR SHARE	WEIGHTED %
Sign Manufacturing	339950	\$2,000	0.02%
Industrial Supplies Merchant Wholesalers	423840		
Commercial Printing (Brochure)	323111	\$30,000	0.25%
Graphic Design Services	541430	\$6,000	0.05%
Translation and Interpretation Services	541930	\$1,500	0.01%
Clothing and Clothing Accessories Retailers	458110	\$15,000	0.13%
Other Printing Services(Posters, Tickets, Etc.) (Commercial Printing)	323111	\$20,000	0.17%
Other services related to advertising	541890	\$2,500	0.02%
All Other General Merchandise Retailers	455219	\$2,500	0.02%
Automotive Detail Shops	811192	\$7,500	0.06%
Automotive Paint Shops	811121		
Architectural Services	541310	\$2,000,000	16.95%
Engineering Services	541330		
Bus and Other Motor Vehicle Transit Systems	485113	\$9,714,197	82.32%
Special Needs Transportation	485991		
All Other Transit and Ground Passenger Transportation	485999		
<b>TOTAL</b>	<b>16</b>	<b>\$11,801,197</b>	<b>100%</b>

## II. GOAL-METHODOLOGY

### **Step 1: Determination of a Base Figure (26.45)**

To establish the City's Base Figure representing the relative availability of DBEs to all comparable firms (DBEs and Non-DBEs) available to bid or propose on the City's federally assisted transit facilities contracts in FFYs 2025/26; 26/27; & 27/28, the City followed a federally prescribed goal setting methodology. This was accomplished by accessing the **California Unified Certification Program (CUCP) Database of Certified Firms** and the **U.S. Census Bureau County Business Patterns (CBP) Database (NAICS) 2020 data**. Comparisons were made by corresponding zip codes within City of Tracy Transit System's market area. The City of Tracy's Transit System market area is defined as Alameda, Contra Costa, Sacramento, San Joaquin and Stanislaus Counties. This market area represents where the substantial majority of the contractors and subcontractors bidding on the City's projects reside. The City of Tracy does not have any sub-recipients.

The specified industries and types of businesses are identified in Table 2.

- ⇒ **For the numerator:** *California UCP DBE Database of Certified Firms*
- ⇒ **For the denominator:** *2020 U.S. Census Bureau's County Business Pattern Database (CBP)*

To determine the relative availability of DBEs within Tracy Transit System's market area, the City divided the numerator representing the ratio of ready, willing and able DBE firms, by the denominator representing all firms (DBEs and Non-DBEs) available for each of the work categories. Application of this formula yielded the following baseline information:

Number of Ready, Willing, and Able DBEs = **BASE FIGURE**

**Number of All Available Firms**  
(including DBEs and Non-DBEs)

The Base Figure was further adjusted by weighting the relative availability of DBEs grouped within the major work categories, giving more weight to the work categories/industries in which the City projects to spend more DOT-(FTA) assisted dollars. The Base Figure resulting from this weighted calculation is as follows:

**Step 1: Base Figure: (weighted by type of work to be performed and corresponding contracting dollars)**

**Table 3**

	Bus Stop Signs	Brochure Printing	Graphic Design	Language Translation
<b>Base Figure</b>	$= \left[ \frac{0.02\% * (\text{DBEs in } 339950/423840)}{(\text{CBPs in NAICS } 339950/423840)} \right] + \left[ \frac{0.25\% * (\text{DBEs in } 323111)}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{0.05\% * (\text{DBEs in } 541430)}{(\text{CBPs in NAICS } 541430)} \right] + \left[ \frac{0.01\% * (\text{DBEs in } 541930)}{(\text{CBPs in NAICS } 541930)} \right]$			
Uniforms				
	$\left[ \frac{0.13\% * (\text{DBEs in } 459110/423990)}{(\text{CBPs in NAICS } 459110/423990)} \right] + \left[ \frac{0.07\% * (\text{DBEs in } 811121/811192)}{(\text{CBPs in NAICS } 811121/811192)} \right] + \left[ \frac{0.17\% * (\text{DBEs in } 323111)}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{16.95\% * (\text{DBEs in } 541310/541330)}{(\text{CBPs in NAICS } 541310/541330)} \right]$			
Vehicle Graphics				
	$\left[ \frac{82.32\% * (\text{DBEs in } 485113/485991/485999)}{(\text{CBPs in NAICS } 485113/485991/485999)} \right] + \left[ \frac{0.02\% * (\text{DBEs in } 455219/423990)}{(\text{CBPs in NAICS } 455219/423990)} \right] + \left[ \frac{0.02\% * (\text{DBEs in } 541890)}{(\text{CBPs in NAICS } 541890)} \right]$			
Other Printing				
	$\left[ \frac{0.02\% * (\text{DBEs in } 339950/423840)}{(\text{CBPs in NAICS } 339950/423840)} \right] + \left[ \frac{0.25\% * (\text{DBEs in } 323111)}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{0.05\% * (\text{DBEs in } 541430)}{(\text{CBPs in NAICS } 541430)} \right] + \left[ \frac{0.01\% * (\text{DBEs in } 541930)}{(\text{CBPs in NAICS } 541930)} \right] + \left[ \frac{0.13\% * (\text{DBEs in } 423990)}{(\text{CBPs in NAICS } 423990)} \right] + \left[ \frac{0.06\% * (\text{DBEs in } 811121/811192)}{(\text{CBPs in NAICS } 811121/811192)} \right]$			
Facility Design				
	$\left[ \frac{0.17\% * (\text{DBEs in } 323111)}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{16.95\% * (\text{DBEs in } 541310/541330)}{(\text{CBPs in NAICS } 541310/541330)} \right] + \left[ \frac{82.32\% * (\text{DBEs in } 485113/485991/485999)}{(\text{CBPs in NAICS } 485113/485991/485999)} \right] + \left[ \frac{0.02\% * (\text{DBEs in } 423990)}{(\text{CBPs in NAICS } 423990)} \right] + \left[ \frac{0.02\% * (\text{DBEs in } 541890)}{(\text{CBPs in NAICS } 541890)} \right]$			
Professional Services				
	$\left[ \frac{0.0005\%}{(\text{CBPs in NAICS } 339950/423840)} \right] + \left[ \frac{0.003\%}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{0.0008\%}{(\text{CBPs in NAICS } 541430)} \right] + \left[ \frac{0.0004\%}{(\text{CBPs in NAICS } 541930)} \right] + \left[ \frac{0.003\%}{(\text{CBPs in NAICS } 423990)} \right] + \left[ \frac{0.0001\%}{(\text{CBPs in NAICS } 811121/811192)} \right] + \left[ \frac{0.002\%}{(\text{CBPs in NAICS } 323111)} \right] + \left[ \frac{0.71\%}{(\text{CBPs in NAICS } 541310/541330)} \right] + \left[ \frac{4.57\%}{(\text{CBPs in NAICS } 485113/485991/485999)} \right] + \left[ \frac{0.0001\%}{(\text{CBPs in NAICS } 423990)} \right] + \left[ \frac{0.0003\%}{(\text{CBPs in NAICS } 541890)} \right]$			
Office Supplies				
Promotional Services				
Base Figure				
	$\text{Base Figure} = 5.29\%$			

### ***Step 2: Adjusting the Base Figure***

The City of Tracy recommends adjusting the base figure. Based on past DBE goal attainments, and increased understanding of ways to achieve DBE goals, the City feels that the current base figure is not a reasonable target.

Upon establishing the Base Figure, the City of Tracy Transit System reviewed and assessed other known evidence potentially impacting the relative availability of DBEs within the City of Tracy Transit System's Market area, in accordance with the prescribed narrow tailoring provisions set forth under 49 CFR Part 26.

Evidence considered in making an adjustment to the Base Figure included the Tracy Transit System's past DBE Goal Attainments on similar type projects as well as the Caltrans 2019 Disparity Study for FTA Contracts. A summary of considerations follows:

#### ***A. Past DBE Goal Attainments on Similar Type Projects***

In the last three years (FFY 2022/23, 2023/24 and 2024/25), the City of Tracy Transit System had (10) operations projects funded in part by the Federal Transit Administration. The revised overall Race Neutral Goal was 1.72%. In FFY 2022/23 the DBE participation was 0.43%. In FFY 2023/24 the DBE participation was 0.43%. FFY 2024/25 has not been completed, but it is estimated that the DBE participation will be similar to the previous two years. The median past participation was 0.43%

There was one ongoing operations project which included a transit operations contract. The City has since looked for opportunities to unbundle the contract and find additional opportunities for DBE contracting as listed in Table 1 above. The current operations contract will be going out to bid as early as during FFY27/28. The City will take this opportunity to look for opportunities include additional DBE participation as part of that effort.

The types of contracting opportunities in the past three federal fiscal years are very similar to those anticipated in the upcoming three federal fiscal years. *US DOT Tips for Goal Setting* advise that if the contracting opportunities from previous years are similar to those anticipated in the upcoming period, agencies may adjust their Step 1 base figure by averaging it with the median level of past DBE participation. This could be done by adding the Step 1 base figure with the median past DBE participation and dividing by 2. Since the median past DBE participation amount is 0.43%, this would result in a new base figure of 2.86%.

<b>Step 1 Base Figure</b>	<b>Median Past DBE Participation</b>	<b>Overall DBE Goal</b>
5.29%	0.43%	<b>2.86%</b>

#### ***B. Evidence from Disparity Studies***

The *USDOT Tips for Goal Setting in the Disadvantaged Business Enterprise, (DBE) Program*, a resource to transit agencies in calculating their DBE goals, states that agencies need to refer to disparity studies performed in their market area to determine if discrimination in contracting exists. The agency does not need to perform its own disparity study, but must refer to others and determine if the findings are relevant to the agency's program. These disparity studies may provide further justification for an adjustment to the Step 1 base figure, and could potentially provide evidence for a race (and gender)- neutral and race (and gender)-conscious split in the overall three year DBE goal.

The City referred to the *2022 Caltrans FTA Disparity Study, Final Report November 10, 2022*, which was

conducted by BBC Research & Consulting. The City finds that the data contained therein is relevant to the City and its contracting opportunities.

The study found that four groups exhibited substantial disparities: woman-owned businesses (disparity index of 0), Black American-owned businesses (disparity index of 0), Hispanic American-owned businesses (disparity index of 1), and Subcontinent Asian American-owned businesses (disparity index of 0).

However, Asian Pacific American-owned businesses (disparity index of 200+) and Native American owned businesses (disparity index of 100) did not exhibit disparities.

It was also noted that Caltrans and subrecipient local agencies did not use race- and gender-conscious measures to award contracts during the study period.

*USDOT Tips for Goal Setting* states that race (and gender)-conscious contract goals may only be implemented on contracts with subcontracting opportunities and that the maximum feasible portion of the overall goal must be attained through race (and gender)-neutral means.

For the upcoming three-year period, City of Tracy will achieve its DBE participation through race neutral means. City of Tracy will reassess DBE participation throughout the three-year period to determine whether or not race conscious measures need to be applied in a future three-year DBE goal calculation.

### **III. PUBLIC PARTICIPATION AND FACILITATION**

In accordance with Public Participation Regulatory Requirements of 49 CFR Part 26, minority, women, local business chambers, and community organizations within Tracy Transit System's market area must be provided an opportunity to review the DBE goal analysis. This is done in two ways: (1) consultation directly with these groups to obtain information regarding the availability of disadvantaged and non-disadvantaged businesses, and the effects of discrimination on opportunities for DBEs; and (2) a published notice announcing City of Tracy's proposed overall goal before submission to FTA. The notice must be posted on City of Tracy's official web site. If the proposed goal changes following review by the FTA, the revised goal must be posted on City of Tracy's official web site. The following efforts were completed on the initial goal submitted to the FTA in 2021.

#### ***Consultation***

The City of Tracy held an in-person meeting on July 23, 2025 at 10:00 a.m. at the Tracy Transit Station to review the DBE Goal Calculation and Methodology and provided information on how to become certified as a DBE. Notification of this meeting was emailed various members of local chambers of commerce and community groups representing minority communities in the region and invited them to make comments.

The City sent emails directly to members of local minority business organizations including: Central Valley Asian-American Chamber of Commerce; San Joaquin County Hispanic Chamber of Commerce; Tracy African American Association; San Joaquin Small Business Development Center; and Tracy Chamber of Commerce.

Additionally, follow-up phone calls were made to each of the organizations inviting them participate in the meeting.

During the meeting, City staff provided an overview of the City of Tracy's Transit Division contracts that are anticipated to be awarded over the next 3 federal fiscal years. Staff then provided information on how the City's DBE goal was calculated and the methodology used to do so. Finally, information on how to become a certified DBE was provided, along with a question and answer

period.

There were two individuals in attendance at the meeting, representing two different organizations. They had no comments on the goal calculation.

***Publication***

The City published a notice of the three-year DBE goal directly on the City of Tracy website (posted on 6/27/25). The notice informed the public that the proposed goal and its rationale and provided a link in which the proposed goal could be downloaded and reviewed.

In an effort to provide more outreach to allow for more DBE participation, the City intends to hold additional meetings in which local chambers of commerce and community groups representing minority communities in the region are invited to learn more about DBE participation and how they can become certified. Additionally the City will work specifically with the Tracy Chamber of Commerce to try and identify local businesses with the potential to be certified as a DBE. The City's DBELO will reach out to those businesses directly and invite them to learn more about DBE certification and potential contracting opportunities available.

#### **IV. LIST OF ATTACHMENTS**

- Attachment A – DBE Consultation Meeting Attendance Sheet
- Attachment B – DBE Information Presentation
- Attachment C – Documentation of Outreach to Regional Minority Business Organizations
- Attachment D – Notice of DBE Program Goal for FFYs 2026 – 2028
- Attachment E – List of Upcoming Contract Opportunities and NAICS Codes

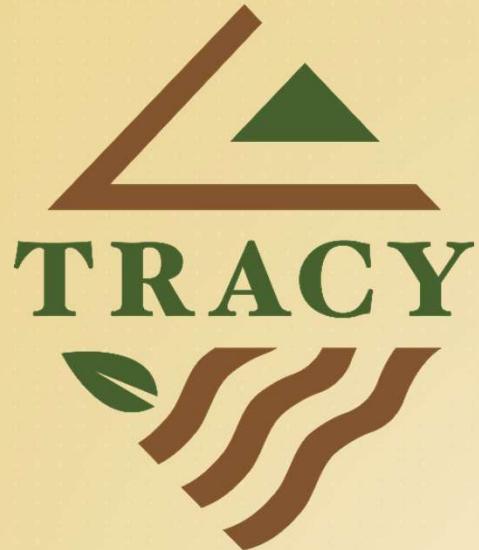
## ATTACHMENT A

## **DISADVANTAGE BUSINESS ENTERPRISE (DBE) MEETING**

Date: JULY 23, 2025

*Pursuant to Section 54953.3 of the Government Code of the State of California, signing, registering, or completing this document **is voluntary**. All persons may attend the meeting regardless of whether a person signs, registers, or completes this document. **N.B. This is a public document.***

NAME	ADDRESS	PHONE#	E-MAIL ADDRESS
Melinda Ramirez	223 E. 10th St. Tracy	209-346-4851	mramirez@tracy
Herald Petals		408-821-1401	chamber.org
			connect@graphicsconnection.com



ATTACHMENT B



**CITY OF TRACY  
TRANSIT DIVISION**

**DBE GOAL AND INFORMATION  
WORKSHOP**

**JULY 23, 2025**

# AGENDA

- ▶ Introductions
- ▶ What is a DBE and why does it matter?
- ▶ How to become a certified DBE
- ▶ Upcoming City of Tracy Transit Division contracting opportunities
- ▶ Goal calculation and methodology
- ▶ Questions



# INTRODUCTIONS

## City Staff:

- ▶ Ed Lovell, Transit Manager
- ▶ Jayne Ward, Transit Coordinator
- ▶ Brandi Reybol, Transit Coordinator

## Participant Introductions

# WHAT IS A DBE?

- ▶ DBE = Disadvantaged Business Enterprise
- ▶ Owner must meet federal definition of socially and economically disadvantaged
  - ▶ Woman or minority owned
  - ▶ Must have at least 51% ownership and be involved in the day to day operations
- ▶ Personal net worth <\$1.32 million, annual gross receipts <\$26 million
- ▶ Must be certified by a California Unified Certification Program (CUCP) agency

# WHY DOES IT MATTER?

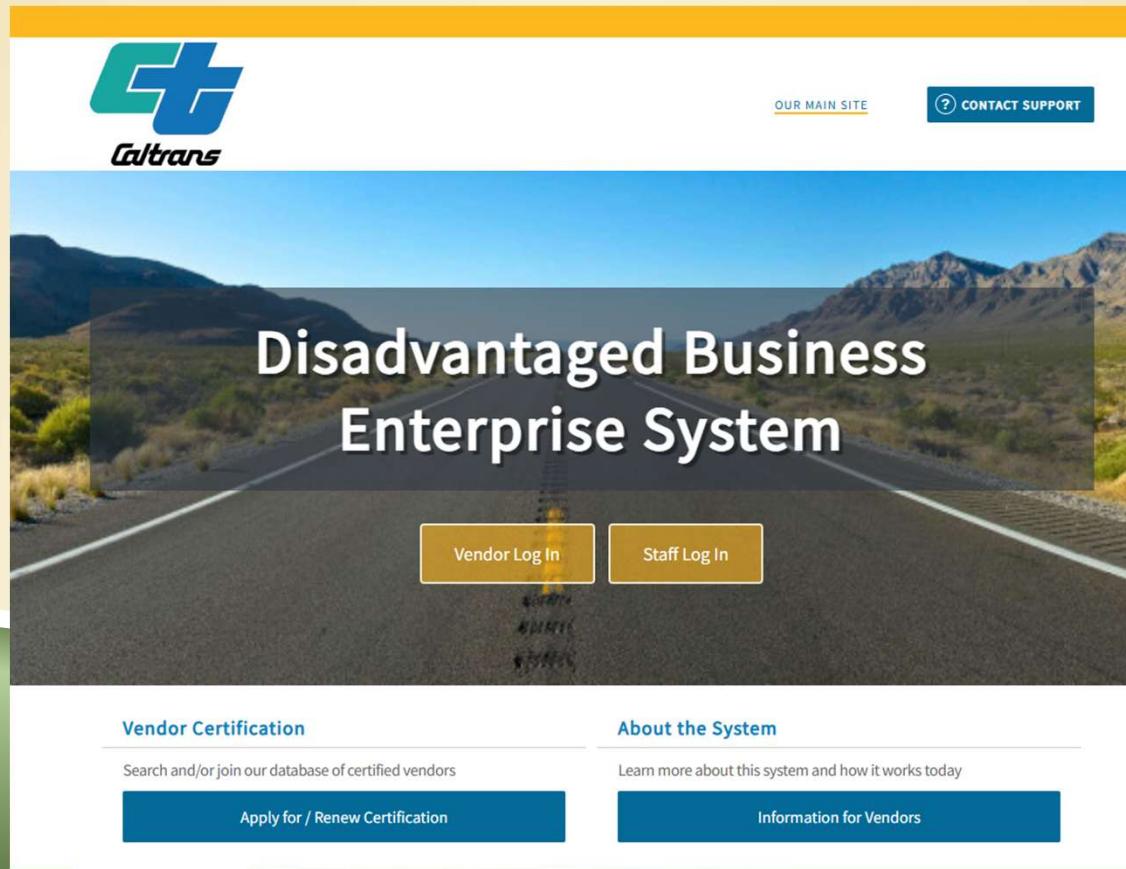
- ▶ The U.S. Department of Transportation (USDOT) through its Operating Administrations, distributes billions of dollars annually to state and local transportation agencies
- ▶ These funds are used to help finance many projects across the country. The majority of these funds will be allocated for construction projects (approximately 85%)

# WHY DOES IT MATTER?

- ▶ There are three major DOT Operating Administrations involved in the DBE program
  - ▶ Federal Highway Administration (FHWA)
  - ▶ Federal Aviation Administration (FAA)
  - ▶ Federal Transit Administration (FTA)
- ▶ All have requirements to create goals for utilizing DBE firms on their projects
- ▶ Contractors are looking for DBE firms to use!

# HOW TO BECOME CERTIFIED?

- ▶ Caltrans oversees the process for California
- ▶ Go to Caltrans website:
  - ▶ <https://caltrans.dbesystem.com>
  - ▶ Click on the box “Apply for/Renew Certification”



# CITY OF TRACY UPCOMING CONTRACTING OPPORTUNITIES

DBE Projects FY25-26 through FY27-28					
Project	NAICS Code Used	Total Cost	FTA Cost	Weighted %	
Bus Stop Signs	339950, 423840	\$4,000	\$2,000	0.02%	
Brochure Printing	323111	\$60,000	\$30,000	0.25%	
Graphic Design	541430	\$12,000	\$6,000	0.05%	
Language Translation	541930	\$3,000	\$1,500	0.01%	
Uniforms	448110, 448120, 448190, 454390, 315990, 458110, 423990	\$30,000	\$15,000	0.13%	
Vehicle Graphics	811121, 811192	\$15,000	\$7,500	0.06%	
Other Printing (posters, tickets, etc.)	323111	\$40,000	\$20,000	0.17%	
Facility Design	541310, 541330	\$4,000,000	\$2,000,000	16.95%	
Professional Services - Operating Contract	485113, 485991, 485999	\$19,428,394	\$9,714,197	82.32%	
Office Supplies	454390, 452319, 455219, 423990	\$5,000	\$2,500	0.02%	
Promotional Items	541890,	\$5,000	\$2,500	0.02%	
<b>TOTAL ALL PROJECTS</b>		<b>\$23,602,394</b>	<b>\$11,801,197</b>	<b>100.00%</b>	

# GOAL CALCULATION

- ▶ 1. Determine Base Figure
  - ▶ Numerator = # of CUCP DBE Firms
  - ▶ Denominator = 2022 Census Bureau Database Firms
- ▶ 2. Adjust Base Figure (optional)
  - ▶ Based on past performance
  - ▶ Evidence from disparity studies
- ▶ Overall Goal = 2.86%

# GOAL CALCULATION COMMENTS

- ▶ Full narrative of the goal calculation is available at  
[www.ridetracer.com](http://www.ridetracer.com)
- ▶ Comments can be made until July 27, 2025
  - ▶ Submit comments to [ed.lovell@cityoftracy.org](mailto:ed.lovell@cityoftracy.org)

# QUESTIONS?

## ATTACHMENT C

Documentation of Outreach to Regional Minority Business Organizations							
Minority Business Organization	Contact Name	Email	Phone #	Original Contact Date	Follow Up Date	Additional Follow Up	
African American Chamber of Commerce of San Joaquin County	Craig Wafer (CEO) Paulette Amos Monique Branch ( Admin)	<a href="mailto:aaccofsj@gmail.com">aaccofsj@gmail.com</a> <a href="mailto:Monique_branch@aaccofsj.org">Monique_branch@aaccofsj.org</a>	(209)688-4320 (Paulette) (209)227-5413 (Craig)	7/8/2025	7/9/2025 7/17/25 - Email	7/21/2025	Craig Wafer is the new CEO. Monique is the admin Email to Monique.branch@aaccofsj.org 7/21/25 - Monique will confirm with Craig attending
Asian Pacific Self-Development Residential Association	N/A	<a href="mailto:admin@apsaraonline.org">admin@apsaraonline.org</a>	(209) 944-1700	7/8/2025	7/17/25 - Email	7/21/2025	7/21/25 - Left a VM
California Tribal Partnership	Medea White	<a href="mailto:tknight@cttp.net">tknight@cttp.net</a>	(707) 262-4400 (Main Office) (209) 474-6890	7/8/2025	7/17/25 - Email		7/21/25 - When called, Roger attended the phone and provided their main office # 707 262 -4400 - Left a VM
California Valley Miwok Tribe	Silvia Burley	<a href="mailto:office@cvmt.net">office@cvmt.net</a>	(209)931-4567	7/8/2025	7/17/25 - Email	7/21/2025	Updated contact info 7/21/25 - Silvia said they are travelling to Washington and unable to attend webpage
San Joaquin Urban Native Council		<a href="mailto:sjuncouncil@gmail.com">sjuncouncil@gmail.com</a>		7/9/2025	7/17/25 - Email		
Central Valley Asian Chamber	Leslie Edman	<a href="mailto:lesedman@sbctglobal.net">lesedman@sbctglobal.net</a>	(209)405-2630	7/8/2025	7/17/25 - Email	7/21/2025	7/21/25 - Left Leslie a VM
El Concilio	Carmen Padilla Jose Moreno	<a href="mailto:cpad@elconcilio.org">cpad@elconcilio.org</a> <a href="mailto:jmor@elconcilio.org">jmor@elconcilio.org</a>	(209)644-2600 (main) (209)644-2627 (Carmen) (209)644-2684 (jose)	7/8/2025	7/17/25 - Email	7/21/2025	Updated contact info 7/21/25 - Left Carmen a VM
Lao Family Community of Stockton, Inc.	N/A	<a href="mailto:gvang@lfcempowerment.org">gvang@lfcempowerment.org</a>	(209) 466-0721	7/8/2025	7/17/25 - Email	7/21/2025	incorrect email 7/21/25 - Left a VM
Lao Khmu Association, Inc	N/A	<a href="mailto:stoal@sjgov.org">stoal@sjgov.org</a>	(209) 463-3410	7/8/2025	7/17/25 - Email	7/21/2025	incorrect email 7/21/25 - Busy Signal
NAACP, Stockton Branch	N/A		(209) 466-7005	7/9/2025	7/17/25 - Email	7/21/2025	7/21/25 No response and VM full
San Joaquin County Hispanic Chamber of Commerce	Lisa Vela Senaida De La Rosa (Operations Coordinator)	<a href="mailto:info@sjchispanicchamber.com">info@sjchispanicchamber.com</a>	(209)943-6117	7/8/2025	7/17/25 - Email	7/21/2025	Updated contact person info 7/21/25 - Senaida received the email and will RSVP Ed
Tracy Chamber of Commerce	Alyssa Munoz Melinda Ramirez (CEO)	<a href="mailto:amunoz@tracychamber.org">amunoz@tracychamber.org</a> <a href="mailto:mramirez@tracychamber.org">mramirez@tracychamber.org</a>	(209)835-2131	7/8/2025	7/17/25 - Email 7/17/25 - Email	7/21/2025	7/8/25 - Updated contact info 7/21/25 - Left a VM
TCCA	Jackie Lou Dolino Event Coordinator	<a href="mailto:Events@tracycitycenter.org">Events@tracycitycenter.org</a>	(209) 362-0724 m	7/9/2025	7/17/25 - Email	7/21/2025	7/21/25 - Left a VM
Vietnamese Voluntary Foundation	N/A	<a href="mailto:info@vivousa.org">info@vivousa.org</a>	(209)475-9454	7/8/2025	7/17/25 - Email		7/21/25 - Notification Disconnected Phone Number
Women's Small Business Network of San Joaquin	Nanette Brown - President	<a href="http://www.wsbsnj.com">www.wsbsnj.com</a>		7/9/2025	7/17/25 - Email		webpage
Graphics Connection	Herald Rosales	<a href="mailto:gconnect@graphicsconnection1.com">gconnect@graphicsconnection1.com</a>	408-821-2149	7/9/2025	7/17/25 - Email	7/21/2025	7/21/25 - Herald will attend
Paris Printing	Tommy Hernandez	<a href="mailto:parisprinting04@gmail.com">parisprinting04@gmail.com</a>	209-832-5448	7/9/2025	7/17/25 - Email	7/21/2025	Updated email 7/21/25 - Tommy will try to attend

## City Of Tracy Transit Division DBE Consultation Meeting



Ed Lovell  
To  Ed Lovell  
Cc  Jayne Ward;  Brandi Reybol  
Bcc  aaccofsj@gmail.com;  Monique.branch@aaccofsj.org;  admin@apsaraonline.org;  tkm@cttp.net;  office@cvmt.net;  sjuncouncil@gmail.com;  lesedman@sbcglobal.net;  jpre@elconcilio.org;  gvang@lfcempowerment.org;  stoal@sjgov.org;  info@sjchispanicchamber.com;  amunoz@tracychamber.org;  mramirez@tracychamber.org;  Events TCCA;  info@vivousa.org;  Graphics Connection (gconnect@sbcglobal.net);  parisprinting04@gmail.com

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Wed 7/9/2025 4:06 PM

The City of Tracy will be holding a Disadvantaged Business Enterprise (DBE) consultation meeting, and we want to hear from you!

The meeting will be held:

**Wednesday, July 23rd at 10:00am**

**Tracy Transit Station, Room 103 (50 E. 6th Street, Tracy)**

The City of Tracy Transit Division is inviting you to learn more about their goals for certified DBEs over the next 3 years. A link to a draft of the proposed overall DBE goal can be found below. Any comments on the proposed goal can be submitted by July 27, 2025.

<https://www.cityoftracy.org/home/showpublisheddocument/20843/638866187735200000>

Don't know what a DBE is? Don't know how DBEs apply to you? Then come join us and find out! As part of this workshop you will learn the following:

1. How your business can become certified as a DBE and be better positioned to participate in federally funded projects.
2. The overall goal for the City of Tracy's Transit Division to use DBEs on their upcoming projects.
3. The methodology on how the goal was created.

Please feel free to forward this to any other businesses who may be interested.

If you have any questions please feel free to send me an email. Thanks!

**Ed Lovell | Transit Manager**

Tracy Transit Station

50 E. 6th Street | Tracy, CA 95376

Office (209) 831.6204 | Fax (209) 836.8955



## REMINDER - City Of Tracy Transit Division DBE Consultation Meeting



Ed Lovell

To  Ed Lovell

Cc  Brandi Reybol;  Jayne Ward

Bcc  aaccosj@gmail.com;  Monique.branch@aaccosj.org;  admin@apsaraonline.org;  tknight@cttp.net;  office@cvmt.net;  sjuncouncil@gmail.com;  lesedman@sbcglobal.net;  jpre@elconcilio.org;  gvang@lfcempowerment.org; **+11 others**

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Thu 7/17/2025 5:26 PM

Good Afternoon,

Just a quick reminder that the City of Tracy will be holding a Disadvantaged Business Enterprise (DBE) consultation meeting, and we want to hear from you!

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**Ed Lovell | Transit Manager**

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Municipality of California  
Think Inside the Triangle  
27-28 - for comment

Departments Government Doing Business Residents Public Records  SERVICE FINDER

## CITY OF TRACY

### PUBLIC WORKS DEPARTMENT TRANSIT DIVISION

### DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM

### OVERALL GOAL FOR FFYs 2026-2028

In keeping with the requirements of 49 C.F.R. Part 26 (Participation by Disadvantaged Business Enterprises in U.S. Department of Transportation (DOT) Programs), an overall Disadvantaged Business Enterprise (DBE) goal has been developed for DBE participation in DOT-assisted contracting by the City of Tracy Transit Division during Federal Fiscal Years (FFY) 2026 through 2028. The City of Tracy Transit Division receives funding from the Federal Transit Administration (FTA) of U.S. Department of Transportation. The City of Tracy Transit Division's overall DBE goal for FFY 2026-2028 is 2.86% of the federal financial assistance we will expend in FTA-assisted contracts, exclusive of FTA funds to be used for the purchase of transit vehicles, which are calculated separately.

This goal identifies the relative availability of DBEs based on evidence of ready, willing, and able DBEs in relationship to all comparable businesses which are known to be available to compete in the Transit Division's FTA-assisted contracts.

The overall DBE goal reflects staff's determination of the level of DBE participation which would be expected absent the effects of discrimination.

The complete document can be found [here](#).

Comments on this goal or the calculation of this goal will be accepted until July 27th, 2025 by contacting the City's FTA DBE Liaison Officer, Ed Lovell at (209) 831-6204 or at [ed.lovell@cityoftracy.org](mailto:ed.lovell@cityoftracy.org).

# Tracy Press

## PROOF OF PUBLICATION

Stamp

(2015.5 C.C.P.)

### STATE OF CALIFORNIA County of San Joaquin

I am a citizen of the United States and a resident of the County aforesaid: I am over the age of eighteen years, and not a part to or interested in the above entitled matter; I am the principal clerk of the printer of the Tracy Press, a newspaper of general circulation, printed and published one time a week on Friday in the City of Tracy, California, County of San Joaquin, and which of newspaper has been adjudged a newspaper of general circulation by the Superior Court, Department 4, of the County of San Joaquin, State of California, under the date of June 30, 1952, Case Number 53686; that the notice, of which the annexed is a printed copy (set in type not smaller than nonpareil), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit;

June 27

all in the year, 2025

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated at Tracy, California, this 15th

day of July 2025



Signature

## PROOF OF PUBLICATION

### Public Notice #0426

City of Tracy

DBE PROGRAM

#0426

CITY OF TRACY

PUBLIC WORKS DEPARTMENT TRANSIT DIVISION

DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM

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The overall DBE goal reflects staff's determination of the level of DBE participation which would be expected absent the effects of discrimination.

The complete document can be found [www.ridetracer.com](http://www.ridetracer.com).

Comments on this goal or the calculation of this goal will be accepted until July 27th, 2025 by contacting the City's FTA DBE Liaison Officer, Ed Lovell at (209) 831-6204 or at [ed.lovell@cityoftracy.org](mailto:ed.lovell@cityoftracy.org).

Tracy Press: June 27, 2025

## PROOF OF PUBLICATION

## ATTACHMENT E

### DBE Projects FY25-26 through FY27-28

Project	NAICS Code Used	Total Cost	FTA Cost	Weighted %
Bus Stop Signs	339950, 423840	\$4,000	\$2,000	0.02%
Brochure Printing	323111	\$60,000	\$30,000	0.25%
Graphic Design	541430	\$12,000	\$6,000	0.05%
Language Translation	541930	\$3,000	\$1,500	0.01%
Uniforms	448110, 448120, 448190, 454390, 315990, 458110, 423990	\$30,000	\$15,000	0.13%
Vehicle Graphics	811121, 811192	\$15,000	\$7,500	0.06%
Other Printing (posters, tickets, etc.)	323111	\$40,000	\$20,000	0.17%
Facility Design	541310, 541330	\$4,000,000	\$2,000,000	16.95%
Professional Services - Operating Contract	485113, 485991, 485999	\$19,428,394	\$9,714,197	82.32%
Office Supplies	454390, 452319, 455219, 423990	\$5,000	\$2,500	0.02%
Promotional Items	541890,	\$5,000	\$2,500	0.02%

\$23,602,394 \$11,801,197 100.00%

NAICS Codes	Industry Description
315990	Other Apparel Accessories and Other Apparel Manufacturing
323111	Commercial Printing
448110	Mens Clothing Stores
448120	Womens Clothing Stores
458110	Clothing and Clothing accessories retailers
448190	Other Clothing Stores
454390	Other Direct Selling Establishments
339950	Sign Manufacturing
423840	Industrial Supplies Merchant Wholesalers
541930	Translation and Interpretation Services
541430	Graphic Design Services
238150	Glass and Glazing Contractors
811192	Automotive Detail Shops
811121	Automotive Paint Shops
238210	Electrical Contractors and Other Wiring Installation Contractors
238290	Other Building Equipment Contractors
485113	Bus and Other Motor Vehicle Transit Systems
485999	All Other Tranist and Ground Passenger Transportation
485991	Special Needs Transportation
541310	Architectural Services
541330	Engineering Services
454390	Other Direct Selling Establishments
452319	All Other General Merchandise Stores
455219	All Other General Merchandise Retailers
423990	Other Miscellaneous Durable Goods Merchant Wholesalers
541890,	Other services related to advertising