

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, September 9, 2014, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Avenue, Tracy, CA 95376**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Approval of Minutes from the Special Events Subcommittee Meeting on March 11<sup>th</sup>, 2014
5. Approval of Minutes from the Regular Meeting on July 8<sup>th</sup>, 2014
6. Correspondence
7. Old Business
  - A. Continue discussion of Emerging Artists and Music in the Park 2014
  - B. Continue discussion of the Tracy Arts and Cultural Festival
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

**POSTED: September 4, 2014**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**TRACY ARTS COMMISSION**  
**SPECIAL EVENTS SUBCOMMITTEE MEETING MINUTES**  
**March 11, 2014**

1. **CALL TO ORDER:** The meeting was called to order at 6:10 p.m.

2. **ROLL CALL:**

- a. Present: Marlene Jones, Grace Paget, Taranjit Sandu
- b. Absent:
- c. Staff Present: Matthew Morgan, Theatre Technician
- d. Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

3. **ITEMS FROM THE AUDIENCE:** None

4. **REVIEW AND DISCUSS EMERGING ARTISTS 2014 AND SCHEDULE AUDITIONS**

Commissioners discussed the presentation of Emerging Artists at this year's Music in the Park concert series. Commissioners agreed to have one performer between the ages of 10 to 18 at each of the six concerts. Matthew Morgan, Theatre Technician, reviewed the audition process with Commissioners and auditions were scheduled for April 5<sup>th</sup> and 19<sup>th</sup>, from 1 to 2:30 p.m. at the Grand Theatre Center for the Arts, Music Studio 1.

The Special Events Subcommittee will report an update on the Emerging Artists at the regular meeting on March 11, 2014.

5. **REVIEW, DISCUSS AND RECOMMEND PERFORMERS FOR MUSIC IN THE PARK 2014**

Matthew Morgan presented nine submissions from performers seeking to be presented at Music in the Park this year. Mr. Morgan distributed and reviewed score sheets with the Commissioners. The following nine acts were reviewed: Joni Morris (Country/RnB Classics), Tumbledown House (Saloon/Lounge Jazz), Dennis Johnson Blues/Rock/Swing), Rippin' (Retro/Hard Rock), Delta Wires (Harmonica & Horns Blues), Savanna Blue (Southern Rock), The Party Monsters (Party-mix/Rock/Soul/RnB), Snap Jackson & the Knock on Wood Players (Americana/Bluegrass), and Bump City (Brass/Big Band).

The Special Events Subcommittee will report an update on the recommendations for performers for Music in the Park at the regular meeting on March 11, 2014.

6. **ADJOURNMENT:** 6:57 p.m.

**TRACY ARTS COMMISSION  
REGULAR MEETING MINUTES  
July 8, 2014**

1. **CALL TO ORDER:** Chairperson McClain called the meeting to order at 7:02 p.m.
2. **ROLL CALL:**
  - a. Present: Anne Marie Fuller, Marlene Jones, Nicole McClain, Grace Paget, Taranjit Sandhu
  - b. Absent: Nila Dhugga, Danette Poole
  - c. Staff Present: William Wilson, Cultural Arts Manager – Visual Arts
  - d. Recorded By: Connie Reding, Clerical, Patron Services
3. **ITEMS FROM THE AUDIENCE:** None
4. **APPROVAL of MINUTES from REGULAR MEETING on JUNE 10, 2014**
  - a. Motion: Commissioner Jones
  - b. Second: Commissioner Sandhu
  - c. Abstain:
  - d. Vote: Approved as amended
5. **CORRESPONDENCE:** None
6. **OLD BUSINESS:**
  - A. Continue discussion of the *Tracy Arts and Cultural Festival* –** Commissioners continued to discuss the *ArtPlace America Innovation Grants* presented at the June meeting; they agreed to apply for this funding. CAM Wilson shared the grant schedule with Chair McClain, who will contact the organization to see if any significant changes were made since last year. The Commission will put together a team to work on this grant proposal, with hopes of having detailed information presented for further discussion at the October meeting. A vote will be taken at the November meeting. The proposal will then be sent to City Council to read/discuss/approve. With this schedule in mind, they plan to submit their grant proposal by the 12/13/14 deadline. It was agreed the Commission needs to implement a strategic work plan due to the large scope of work involved. CAM Wilson suggested to Chair McClain that she present a sampling of other regional funded grants at the next meeting to see how those projects align with ours. Chair McClain said it was important for the team to document all aspects of the grant process for future reference. One immediate challenge is to determine various costs involved in the project to ascertain how much the funding will cover. Commissioner Paget, who is an event planner, was asked, and agreed to assist in this endeavor.
  - B. Continue discussion of *Emerging Artists and Music in the Park 2014* –** CAM Wilson shared information from staff regarding approximate attendance numbers at each concert. Three of six concerts in the series have already taken place; attendance shows a noted increase for each event thus far. The first concert showed approximately 175-200 in attendance; that number increased to 350-375 for the third/most recent event. Recognition was given for the great support received from the Recreative Division. Staff

said the performing bands were all well received by the audience, and worked very easily with City staff.

**7. NEW BUSINESS:**

- A. **Nominate Three Commissioners to serve as Jurors for the *Taste of the Valley Art and Food Festival – Youth Art Exhibit/Competition*** – There was discussion pertaining to jurors and how many should participate in judging the Youth Art Competition, “Visions of Tracy,” on Saturday, 9/6/14. Several commissioners expressed an interest in participating; it was decided that most of the Tracy Arts Commissioners will serve as jurors. A Special Meeting will be called at 9 a.m. on September 6<sup>th</sup> at the Grand Theatre Center for the Arts to judge the submitted entries. Commissioners will determine awards in two age categories and winners will be publicly announced by event staff at 1 p.m.

**8. ITEMS FROM THE COMMISSION**

Commissioners each gave brief summaries of their individual activities within the past month.

**9. ITEMS FROM STAFF:**

CAM Wilson announced that he has been invited to represent the Grand Theatre at the Zocalo Public Square event on 7/10/14 in Modesto (at the McHenry Museum). He hopes this will be an opportunity for future collaboration with the Modesto art community. He also noted that Artist-In-Residence, Matt Rhoades of Elk Grove, will be in the Center working Wednesday through Saturday of this week. Mr. Rhoades was recently interviewed by the *Stockton Record*; the *Tracy Press* also plans an article. The Grand Foundation’s membership and season ticket event is scheduled for the evening of July 24<sup>th</sup> from 5 to 8 p.m. Cancellation of the August Tracy Arts Commission meeting was announced by staff. The next meeting is scheduled for 9/9/14.

**10. ITEMS FROM THE AUDIENCE:** None

**11. ADJOURNMENT**

- a. Motion: Commissioner McClain
- b. Second: Commissioner Fuller
- c. Vote: Unanimous
- d. Time: 7:49 p.m.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
September 9, 2014**

**AGENDA ITEM 7.a.**

REQUEST

**CONTINUE DISCUSSION OF EMERGING ARTISTS AND MUSIC IN THE PARK 2014**

DISCUSSION

The Tracy Arts Commission offers free, annual summer concert programming. The Special Events Subcommittee (SES) invites local youth to audition in competition to be invited to sing the National Anthem at each summer concert as part of the Emerging Artists series. The SES seeks diversity of young vocalists and schedules auditions in the spring at the Grand Theatre Center for the Arts. The SES reviews and recommends performers who are contracted to perform as part of the Music in the Park concert series typically held in Lincoln Park in June and July. The SES seeks diversity of musical acts and genres. General discussion and communications updates continue as the programming has concluded for the year.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of Emerging Artists and Music in the Park 2014.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
September 9, 2014**

**AGENDA ITEM 7.b.**

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS COMMISSION'S ARTS &  
CULTURAL FESTIVAL**

DISCUSSION

The Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. In June, Chair McClain provided information regarding a potential grant funding mechanism to help produce the festival. In July the Commission agreed to pursue grant funding. General discussion and communications updates continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of the Tracy Arts Commission's Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Recreation Services Program Manager

Approved By: Kim Scarlata, Recreation Services Program Manager