

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, February 10, 2015, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2008-140, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting*
4. Approval of Minutes from the Meeting on January 13th, 2015
5. Correspondence
6. New Business
 - A. Appointment of Commissioners to the following Subcommittees:
Budget, Civic Art, and Special Events
7. Old Business
 - A. Continue discussion of Letter of Inquiry to ArtPlace in support of a grant proposal to fund the Tracy Arts and Cultural Festival in 2015 and 2016
 - B. Continue discussion of the Tracy Arts and Cultural Festival
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: February 5, 2015

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
REGULAR MEETING MINUTES
January 13, 2015, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair McClain called the meeting to order at 7:02 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, Paget, McClain, Danette, Poole, and Sandhu present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF THE MINUTES FROM THE SPECIAL MEETING ON DECEMBER 9, 2014

ACTION Motion made by Commissioner Fuller, seconded by Commission Jones to approve the minutes. Voice vote found all in favor; motion carried 7:0.

2. CORRESPONDENCE

Commissioners received invitations to attend the Opening Reception of the Tracy Art League's Expressions, 24th Annual Exhibit of Fine Art, at the Tracy Community Center on Friday, February 13.

3. DISCUSSION OF DESIGN COMPONENTS AND/OR CIVIC ARTWORKS TO BE INCORPORATED IN THE NEW TRACY ANIMAL SHELTER

William Wilson, Cultural Arts Manager, Cultural Arts Division, presented an overview of the design components in Phase I of construction, including building depictions of cats and dogs, and a placeholder for a potential future Civic Art project at the entry circle. A packet of architectural drawings and news articles were distributed to the Commission for reference.

Commissioners voiced the desire to collaborate with the Animal Shelter staff and the community-at-large, through the Civic Art Program, to explore the addition of design components and/or civic artworks to the entry circle as well as the adjacent grounds. Fundraising efforts for such a project was supported in the discussion.

Commissioners requested that staff determine when they could attend a special meeting tour at the facility upon construction completion to better understand the site and its features.

4. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

5. ITEMS FROM STAFF

William Wilson, Cultural Arts Manager, announced that City Council would consider moving from Summary Minutes to Action Minutes at the meeting of January 20. Eagle Scout candidate Cody McWilliams inquired about the possibilities of a new Civic Art project at the Transit Station. CAM Wilson replied to Mr. McWilliams and is awaiting additional details. Connie Redding, Clerical – Patrons Services, is on leave and expected to return to Commission staff support in March.

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

ACTION Motion made by Chair McClain, seconded by Commissioner Fuller to adjourn. Voice vote found all in favor; motion carried 7:0. Time: 7:53 p.m.

The above agenda was posted at the Tracy City Hall on January 8, 2015. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
February 10, 2015**

AGENDA ITEM 6.a.

REQUEST

**APPOINTMENT OF COMMISSIONERS TO THE FOLLOWING SUBCOMMITTEES:
BUDGET, CIVIC ART, AND SPECIAL EVENTS**

DISCUSSION

Tracy Arts Commissioners serve one-year terms on Subcommittees. Terms begin in January and commence in December annually. Subcommittees work with staff to schedule meetings as needed.

Budget Subcommittee:

The Budget Subcommittee provides input to staff for the upcoming budget process coinciding with the fiscal year running from July to June.

Two Commissioners will serve a one-year term.

Civic Art Subcommittee:

The Civic Art Subcommittee works with staff to identify priority projects for civic art, applicable capital improvement projects for artistic enhancement, evaluates, artist concepts and proposals, and served as ambassadors to the community-at-large regarding the Civic Art Program. The Subcommittee forms larger project teams as needed with community members and technical experts as projects demand.

Three Commissioners will serve a one-year term.

Special Events Subcommittee:

The Special Events Subcommittee works with staff to develop the annual Music in the Park summer concert series and selects Emerging Artists. In addition, this Subcommittee develops multi-cultural programming.

Music in the Park: The Tracy Arts Commission has presented Music in the Park for over a decade. 2015 will be the 15th anniversary season. The concerts are typically held in Lincoln Park across six to eight consecutive Thursdays in June and July. Each week a different genre is featured. The concerts begin at 7:00 PM and last approximately two hours each. Talent fees range between \$1,000 and \$2,000 per performance.

The Subcommittee meets several times with staff to review talent and make recommendations on the preferred choice of performers and genre each summer. The recommendations are presented to the Commission by April for review and approval. Staff secures the performers and schedules the concerts.

Emerging Artists: Emerging Artists are young performers under the age of 18 who are invited to sing the National Anthem prior to each summer concert. The Tracy Arts

Commission conducts a cappella auditions for youth in the early spring and staff schedules the preferred artists.

Multi Cultural Festival: The Tracy Arts Commission has offered past Multi Cultural Festivals at both Lincoln Park and the Grand Theatre Center for the Arts. The Commission is currently developing a new version of this event celebrating the arts and culture in Tracy including educational and interactive components, as well as community collaborations.

Three Commissioners will serve a one-year term.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Appointment of Commissioners to the following Subcommittees: Budget, Civic Art, and Special Events

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
February 10, 2015**

AGENDA ITEM 7.a.

REQUEST

**CONTINUE DISCUSSION OF LETTER OF INQUIRY TO ARTPLACE IN SUPPORT OF
A GRANT PROPOSAL TO FUND THE TRACY ARTS AND CULTURAL FESTIVAL IN
2015 AND 2016**

DISCUSSION

The Tracy Arts Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. In June, Chair McClain provided information regarding a potential grant funding mechanism to help produce the festival. In July the Commission agreed to pursue ArtPlace grant funding.

As part of the ArtPlace application review process, Chair McClain, as project lead, has drafted a Letter of Inquiry (LOI) for the Commission's review and approval. ArtPlace reviews LOI and makes recommendations as to which projects should be invited to submit full proposals. November 3, 3:59 p.m. EST is the deadline for submitting LOI. Applicant denial and invitation notifications will be sent in January.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue Discussion of Letter of Inquiry to ArtPlace in support of a Grant Proposal to fund the Tracy Arts and Cultural Festival in 2015 and 2016

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
February 10, 2015**

AGENDA ITEM 7.b.

REQUEST

**CONTINUE DISCUSSION OF THE TRACY ARTS COMMISSION'S ARTS &
CULTURAL FESTIVAL**

DISCUSSION

The Commission continues to strategize planning a newly designed multi-cultural festival in 2015 and beyond. The Tracy Arts Commission reviewed and approved the Special Events Subcommittee preliminary recommendations in November. The Special Events Subcommittee was directed to continue their work in providing recommendations to be utilized as the framework of the new festival. In June, Chair McClain provided information regarding a potential grant funding mechanism to help produce the festival. In July the Commission agreed to pursue grant funding. General discussion and communications updates continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMENDATION

Continue discussion of the Tracy Arts Commission's Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II