

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, August 9, 2016, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Election of Chair and Vice Chair
5. Approval of Minutes from the Meeting on July 12th, 2016
6. New Business
 - A. Consider option to present a Tracy Arts Commission Annual Report to City Council
 - B. Discuss outcomes of 2016 Summer Programming: Emerging Artists, Music in the Park and the Tracy Arts & Cultural Festival
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: August 4th, 2016

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
July 12, 2016, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:00 p.m.

Roll call found Commissioners Dhugga, Fuller, Jones, Poole, Sandhu and Swanson present. Commissioner Borges-Soto was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON JUNE 14th, 2016

ACTION

Motion by Commissioner Poole, seconded by Commissioner Jones to approve the minutes as amended. Voice vote found all in favor; motion carried 6:0.

3. DISCUSS ON-GOING DEVELOPMENT OF EMERGING ARTISTS, MUSIC IN THE PARK AND THE TRACY ARTS & CULTURAL FESTIVAL

Commissioner Dhugga announced that she could not Emcee the upcoming concert on Thursday, July 21st. Commissions Jones and Swanson agreed to cover the duties.

Commissioners agreed the immediate audience for the second concert on Thursday, July 7th doubled to approximately 200 in attendance, with the inclusion of an appreciation picnic hosted by a local realtor, Donna Baker for her clients. Commissioner Swanson offered the potential to engage other community businesses and organizations should be developed going forward. Commissioner Dhugga expanded upon the idea to develop a work plan to create a formal small business marketing opportunity. Commissioner Swanson would like to see a banner sponsorship program in the \$150–\$300 range. Commissioner Fuller would like to consider Sparkles the Clown at future concerts. Commissioners requested a future agenda item to discuss these ideas.

Commissioner Sandhu stated concern over the sound quality at the first concert on Thursday, June 30th. Commissioners agreed but noted the issue was addressed with additional PA equipment and had greatly improved at the second concert.

Commissioners discussed and agreed to take assignments to act as host to each of the participating Community Collaborators at the Arts & Cultural Festival. Commissioners identified additional community groups for consideration including Animal Rescue of Tracy and a Tracy Afghan community organization, should a

vacancy exist. Community performers were confirmed including Manpreet Dance Academy from 1:15 to 1:35 pm, Quinto Martial Arts from 2:35 to 2:50 pm and Pan African Drum & Dance from 2:50 to 3:15 pm.

4. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

5. ITEMS FROM STAFF

CAM Wilson informed the Commission that the weather forecast for the upcoming concert on Thursday, July 14th would be hot at 102 degrees. Tech Staff will have refreshments available to hosting Commissioners. CAM Wilson explained he will be on vacation the week prior to the upcoming Tracy Arts & Cultural Festival on Saturday, July 30th, but can respond to email communications.

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

ACTION The meeting was adjourned at 8:21 p.m.

The above agenda was posted at the Tracy City Hall on June 28th, 2016. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
August 9, 2016**

AGENDA ITEM 6.a.

REQUEST

CONSIDER OPTION TO PRESENT A TRACY ARTS COMMISSION ANNUAL REPORT TO CITY COUNCIL

BACKGROUND

On July 5, 2016, the City Council heard a Staff report updating them on the role and responsibilities of City Commissions. Those Commissions include the Planning Commission, Measure E Residents' Oversight Committee, Parks & Community Services Commission, Transportation Advisory Commission, Youth Advisory Commission, and Tracy Arts Commission. After some discussion about the report, Council decided that each Commission that does not already present an annual report to Council should have the option to present annually to the Council if there is agreement by that Commission to do so.

DISCUSSION

Council indicated that the Planning Commission does not need to present an annual report to as they receive information from Planning Commission activity at nearly every Council meeting.

The Youth Advisory Commission (YAC) shares an annual report with the Council every January and, while Staff prepares the report and presentation slideshow, the YAC is the only Commission where Commissioners present their report in-person. The Measure E Residents' Oversight Committee presents an annual written report documenting its findings to the City Council in February of each year. The final report will take place in 2017.

Parks & Recreation Department Staff prepares the Senior Citizen Annual Report and slideshow for the City Council, which takes place in January of each year, but Commissioners for the Parks & Community Services Commission are not involved in the presentation itself.

Neither the Transportation Advisory Commission, nor the Tracy Arts Commission, presents annually to City Council.

Should the Tracy Arts Commission decide to exercise the option of preparing and presenting an annual report to Council each year, it would need to determine the following:

1. Tone of the report (metric-based, anecdotal, or a hybrid)

2. Identify needed resources such as Staff time, computer access, photos, etc.
3. Select a time of year to present report annually

As the Tracy Arts Commission does not currently present an annual report to City Council, Staff encourages the Tracy Arts Commission to discuss the following:

- Does the Commission need to present annually, or is there sufficient communication of issues between the Commission (via Staff) and the Council regarding issues that the Commission addresses?
- Are Commissions willing to develop and work on a plan to meet a goal for delivering an annual report to City Council each year?

Department Staff would need to be involved in the process of developing and writing an annual Tracy Arts Commission report, which would include the writing of a Staff report, creating support materials and/or presentations. This would task Staff with additional responsibilities in support of the Tracy Arts Commission.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Consider option to present a Tracy Arts Commission Annual Report to City Council

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
August 9, 2016**

AGENDA ITEM 6.b.

REQUEST

DISCUSS OUTCOMES OF 2016 SUMMER PROGRAMMING: EMERGING ARTISTS, MUSIC IN THE PARK AND THE TRACY ARTS & CULTURAL FESTIVAL

DISCUSSION

The Tracy Arts Commission presented the Emerging Artists Series, Music in the Park Summer Concert Series and the Tracy Arts & Cultural Festival in June and July of 2016. Commissioners have requested a discussion item to determine the outcomes of this programming in consideration of their stated goals and future programming.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discuss outcomes of the 2016 Summer Programming: Emerging Artists, Music in the Park and the Tracy Arts & Cultural Festival.

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II