

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, June 13, 2017, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of May 9th, 2017
5. Old Business
 - A. Continue Discussion of 2017 Summer Programming Recommendations
 - B. Continue Discussion of New Youth Programming for 2017-18
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: June 8th, 2017

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
June 13, 2017**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission reviewed and approved recommendations for upcoming 2017 programming at the September 2016 meeting. The Emerging Artists Series and the Music in the Park Series will return, with significant changes planned for the summer concerts. Commissioners have requested an on-going discussion item to refine the operational management of the recommendations, including budget and event dates.

Emerging Artists

- Network with local performing arts groups and schools to increase participation
- Feature a different youth performer at each TAC event, as needed in 2017
- Performers will sing The National Anthem, and optional song at intermission

Music in the Park

- Continue concert series in June and July at Lincoln Park (and other locations) on select Thursdays at 7 pm, and at the Downtown Tracy Artwalk (Friday, August 11th)
- Feature professional and diverse local/regional musical acts
- Invite community visual and performing artists and organizations to participate
- Invite community organizations and business to participate
- Effectively network with surrounding neighborhood and beyond to increase audiences
- Effectively host events by increasing community engagement at concerts
- Add hospitality (food/beverages/cooling tent/seating) services and vendors
- Create commercial and non-profit marketing program with sponsorship opportunities
- Increase budget with funds previously used for the Tracy Arts & Cultural Festival

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2017 Summer Programming Recommendations

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
June 13, 2017**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

DISCUSSION

In January Commissioner Dhugga led a discussion for the Tracy Arts Commission to consider developing new programming designed to appeal to youth audiences, and to collaborate with youth groups, in 2017-18. As the Commission voiced interest and support in exploring such programming, it has been requested as an on-going agenda item for continued discussion.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Youth Programming for 2017-18

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

TRACY ARTS COMMISSION
MEETING MINUTES
May 9, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Fuller called the meeting to order at 7:06 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Poole, and Sandhu present. Commissioners Jones and Tillman were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE MEETING ON April 11th, 2017

ACTION Motion by Commissioner Poole, seconded by Commissioner Sandhu to approve the minutes as amended. Voice vote found all in favor; motion carried 5:0.

3. CONTINUE DISCUSSION OF 2017 SUMMER PROGRAMMING RECOMMENDATIONS

Commissioners outlined the components of the four concerts:

Thursday, June 29th – Lincoln Park at 7 pm

- Band: One Night Stand
- Community Groups: Sewing for Vets, Animal Rescue of Tracy, T&J Educational Tutoring
- Hospitality Vendor: Pink Turtle Ice Cream Cart

Thursday, July 13th – McDonald Park at 7 pm

- Band: AXIS
- Community Groups: Southside Community Organization, West Side Pioneers Association, Donna Baker Real Estate Agent
- Hospitality Vendor: Aldo's Gelato Cart

Thursday, July 27th – Dr. Powers Park at 7 pm

- Band: Country Band TBD
- Community Groups: Tracy Art League, Tracy Camera Club
- Hospitality Vendor: Kona Ice Truck

Friday, August 11th – Downtown Park Plaza (in collaboration with the Artwalk) at 6:30 pm

- Band: Central Latino AllStars
- Community Groups: Tracy Crimestoppers, Pujabi Cultural Society, Tracy Afghan Association, Mountain House Asian American Society, Tracy African American Association
- Hospitality Vendor: Kona Ice Truck (at 7th St.)

Commissioners agreed to communicate with and confirm community groups and hospitality vendors participation. CAM Wilson will communicate with the Tracy Art League and Tracy Camera Club, and will create a version of the event outline for Commissioner's use/reference.

Table and chairs sets, as well as water, will be provided to the invited community groups. The Commission decided it did not need to use tent space, but some groups will need to share space across the three tents.

CAM Wilson advised the Commission he was working on event permits, band scheduling, sound tech bids and the first wave of marketing.

The Special Events Subcommittee members provided the Commission with an update from the Emerging Artists auditions held on April 29th and May 6th. The Commission's effort to increase participation resulted in many more young performers auditioning. Staff will provide the score sheets to the Subcommittee so that they can schedule the performers accordingly.

4. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

Commissioner Dhugga reported that she engaged in a presentation to the Youth Advisory Commission (YAC) on April 12th. Feedback from the conversation included:

- A positive reaction, excitement about the event idea, and fit to YAC mission
- YAC suggested they should select the performers
- Preferred date of event should be in April or May at the end of the school year
- Preferred time of event should be 4 to 7 pm after school
- A contest to name the festival in the schools
- Possible collaboration with school groups
- Liked the idea of a downtown location IE: Downtown Park Plaza
- Could be promoted by youth themselves through social media
- Student groups or artists could compete in categories

The YAC invited Commissioner Dhugga to return when additional details could be presented in order to determine YAC role in the event.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

7. ITEMS FROM STAFF

CAM Wilson reminded Commissioners about the Celebrate Tracy – Youth Photography Exhibit opening on May 13th and the Arts Education Program’s special event, Horizon Beautiful, on May 20th.

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT

ACTION The meeting was adjourned at 8:10 p.m.

The above agenda was posted at the Tracy City Hall on May 5th, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.