

# NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

**Date/Time:** **Tuesday, December 12, 2017, 7:00 p.m.**  
(or as soon thereafter as possible)

**Location:** **Grand Theatre Center for the Arts, Visual Arts 1**  
**715 Central Avenue, Tracy, CA 95376**

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Introduction of Commissioner Bordes
5. Approval of Minutes from the Regular Meeting of October 10<sup>th</sup>, 2017
6. Approval of Minutes from the Special Meeting of November 14<sup>th</sup>, 2017
7. New Business
  - A. Request for Agenda Item to Discuss Tracy Harvest Festival
8. Old Business
  - A. Continue Discussion of 2018 Summer Programming
  - B. Continue Discussion of New Youth Programming for 2017-18
9. Correspondence
10. Items from the Commission
11. Items from Staff
12. Items from the Audience
13. Adjournment

**POSTED: December 7th, 2017**

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION  
MEETING MINUTES  
October 10, 2017, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Vice Chair Fuller called the meeting to order at 7:00 p.m.

Roll call found Commissioners Borges-Soto, Fuller, Poole, and Sandhu present. Commissioners Dhugga and Tillman were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

Maxine Lees from Tracy, CA attended in observation to learn more about the Tracy Arts Commission's programming.

2. APPOINTMENT OF CHAIR AND VICE CHAIR

**ACTION**

Commissioner Poole nominated Commissioner Dhugga for Chair; Second by Commissioner Sandhu. Commissioner Dhugga was appointed Chair by a voice vote of 4:0.

Commissioner Borges-Soto nominated Commissioner Fuller for Vice Chair; Second by Commissioner Poole. Commissioner Fuller was appointed Vice Chair by a voice vote of 4:0.

3. APPROVAL OF MINUTES FROM THE MEETING ON SEPTEMBER 22<sup>nd</sup>, 2017

**ACTION**

Motion by Commissioner Poole, seconded by Commissioner Sandhu to approve the minutes as amended. Voice vote found all in favor; motion carried 4:0.

4. REQUEST FOR AGENDA ITEM TO DISCUSS TRACY HARVEST FESTIVAL

With Commissioner Tillman absent, this item was tabled until the meeting of December 12<sup>th</sup>, 2017.

5. DISCUSSION OF 11<sup>th</sup> STREET BRIDGE CIVIC ART PROJECT PUBLIC RECEPTION

CAM Wilson advised the Commission that he is creating a project display that will include an architectural drawing of the bridge showing the locations of the pilasters to feature porcelain enamel signs, color proofs of all the signs, and a text panel with the history of the Lincoln Highway written by local historian Gary Kinst.

6. DISCUSSION OF 2018 SUMMER PROGRAMMING

CAM Wilson advised the Commission he is working on the Staff Report to request an appropriation of \$13,000, which would be used in support the hiring of a professional

events consultant to support the 2018 development of the Music in the Park – Summer Concert Series. It is anticipated this item will go to City Council in December or January.

7. CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18

With Commissioner Dhugga absent, this item was tabled until the meeting of December 12<sup>th</sup>, 2017

8. CORRESPONDENCE

None

9. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

10. ITEMS FROM STAFF

CAM Wilson advised he is distributing a survey to Downtown Tracy Artwalk participants and will share the feedback with the Commission when available. He also confirmed that Marlene Jones was recognized for her service to the Tracy Arts Commission at the City Council meeting on October 3<sup>rd</sup>, 2017.

11. ITEMS FROM THE AUDIENCE

None

12. ADJOURNMENT

**ACTION** The meeting was adjourned at 7:40 p.m.

The above agenda was posted at the Tracy City Hall on October 6<sup>th</sup>, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION  
SPECIAL MEETING MINUTES  
**NOVEMBER 14, 2017, 6:00 p.m.**

Grand Theatre Center for the Arts, 715 Central Avenue

Vice Chair Fuller called the meeting to order at 6:00 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller and Tillman present. Commissioners Poole and Sandhu were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. HOST THE 11<sup>TH</sup> ST. BRIDGE CIVIC ART PROJECT RECEPTION

CAM Wilson and the Tracy Arts Commission hosted a public reception in the Pombo Lobby on the 2<sup>nd</sup> floor of the Grand Theatre Center for the Arts in recognition of 11<sup>th</sup> St. Bridge Civic Art Project. CAM Wilson organized an informational visual display of the project including proofs of the porcelain enamel signs featuring historic images of 11<sup>th</sup> Street business district as part of the Lincoln Highway. Refreshments were provided. Approximately 100 community members visited the display during the reception. The display will remain on public view through Wednesday, November 22<sup>nd</sup>.

3. CORRESPONDENCE

None

4. ITEMS FROM THE COMMISSION

None

5. ITEMS FROM STAFF

None

6. ITEMS FROM THE AUDIENCE

None

7. ADJOURNMENT

**ACTION** The meeting was adjourned at 8:00 p.m.

The above agenda was posted at the Tracy City Hall on November 9<sup>th</sup>, 2017. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
December 12, 2017**

**AGENDA ITEM 7.a.**

REQUEST

**REQUEST FOR AGENDA ITEM TO DISCUSS TRACY HARVEST FESTIVAL**

DISCUSSION

Commissioner Tillman is requesting a future agenda item to discuss the development and presentation of a new community event by the Tracy Arts Commission. The Commission needs to determine if there is interest for this request to continue.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Consider Request for Agenda Item to Discuss Tracy Harvest Festival

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
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**AGENDA ITEM 8.a.**

REQUEST

**CONTINUE DISCUSSION OF SUMMER 2018 PROGRAMMING**

DISCUSSION

The Tracy Arts Commission (TAC) worked to re-design the Emerging Artists Series and the Music in the Park – Summer Concert Series in 2017. A series of better quality events including youth singers, regional musical acts, community organizations, businesses and hospitality vendors at four different park locations was presented. In addition the TAC made a stronger effort to market the events by networking with citizens at/near the park venues, as well as utilizing social media. The results of these efforts included a significant improvement in the interest and support of the programming by the community-at-large with increased audience participation and positive feedback.

At the Special Meeting of August 22<sup>nd</sup>, Commissioners and Staff shared feedback and observations from the four concerts, valuable to the event planning for summer programming in 2018. CAM Wilson advised the Commission that City Staff was working to better support the programming forward by seeking additional funding, which would be used to hire a professional event planner.

At the Regular Meeting of September 12<sup>th</sup> CAM Wilson and Commissioners began a discussion in preparation for summer programming in 2018. City Staff is working to draft and issue a Request For Proposals (RFP) to identify a consultant to provide event coordination services in collaboration with the TAC and Staff. It is envisioned that the consultant's role may include event design, marketing distribution, talent recruitment and contracts, audio/visual technical services, community organization recruitment and participation, and audience interaction/activities. The TAC needs to schedule tentative event dates that will be included in the RFP, as well as continue discussion of the consultant's role and programming goals.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Summer 2018 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY  
TRACY ARTS COMMISSION MEETING  
December 12, 2017**

**AGENDA ITEM 8.b.**

REQUEST

**CONTINUE DISCUSSION OF NEW YOUTH PROGRAMMING FOR 2017-18**

DISCUSSION

In January Commissioner Dhugga led a discussion for the Tracy Arts Commission to consider developing new programming designed to appeal to youth audiences, and to collaborate with youth groups, in 2017-18. As the Commission voiced interest and support in exploring such programming, it has been requested as an on-going agenda item for continued discussion.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Youth Programming for 2017-18

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II