

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, September 10, 2019, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of July 9, 2019
5. Old Business
 - A. Continue Discussion of 2019 Programming
 - B. Continue Discussion of Youth Arts Festival Timeline and Stakeholders
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: September 6, 2019

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
July 9, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Lees called the meeting to order at 7:01 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Lees, and Sandhu present. Commissioners Bordes and Taylor were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

Ms. Mary Carr of Tracy announced she was a long time member of the creative community, the mother of two special needs children, and was in attendance to observe and reconnect to the arts.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JUNE 11, 2019

ACTION Motion by Commissioner Borges-Soto, seconded by Commissioner Fuller to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0.

4. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioners confirmed their availability for the upcoming July and September Artwalks.

CAM Wilson reported the June Tracy Arts Commission (TAC) Public Survey results. Commissioners asked CAM Wilson to make edits for user clarity. He confirmed the survey will be amended and be used at the July and September Artwalks, as well as in the Grand Galleries.

Commissioners and CAM Wilson agreed to explore the possibilities of presenting a veteran's mural project in November in recognition of Veteran's Day. Commissioner Borges-Soto will lead the project working with Staff.

5. CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

Commissioners reviewed the Youth Arts Festival (YAF) narrative and stakeholder list. Commissioners divided up the list so that each would make contact with a group of stakeholders in order to invite them to a project meeting at the TAC Regular Meeting in October. CAM Wilson will work to create an electronic invitation for continued YAF discussion and provide to Commissioners for their use.

6. CONTINUE DISCUSSION OF NEW GRANTING PROGRAM

CAM Wilson reported he is updating the working draft document for the new Granting Program, and will provide electronic copies for Commissioner's use/reference across the coming months. A continuing discussion item will be added to the monthly Regular Meeting agendas as needed.

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

9. ITEMS FROM STAFF

CAM Wilson reported Frostad Atelier of Sacramento will return to Tracy in August to provide maintenance services (at a total cost of \$1,800) for the Lawrence Noble, *After The Fire*, bronze sculpture and base located at the Fire Administration Building Plaza.

CAM Wilson reported the City Clerk has confirmed that Commissioners can receive a maximum monthly payment of \$100 in the event the TAC holds a Regular Meeting (\$50) and a Special Meeting (\$50) of the whole Commission in the same month.

10. ITEMS FROM THE AUDIENCE

Ms. Mary Carr asked about the purpose of the stakeholders and financial donors to the Youth Arts Festival. CAM Wilson advised the stakeholders are those members and organizations from the community that would be interested in actively participating in the development and presentation of the event, as well as providing marketing and financial support.

Ms. Carr asked if Tracy Repertory Theatre was still operating? CAM Wilson advised they were not, but it was expected that some members of the organization could carry it forward or create a new community theatre group in the future.

Ms. Carr voiced her support additional public art in Tracy.

11. ADJOURNMENT

ACTION The meeting was adjourned at 8:21 p.m.

The above agenda was posted at the Tracy City Hall on July 3, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
September 10, 2019**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2019 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in Downtown Tracy Arts Week, a celebration of Tracy's cultural offerings between April 13 and 20, 2019. In January, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March, Commissioners approved budget recommendations for FY2019-20. The TAC has agreed to present a variety of visual and performing artists at the Downtown Tracy Artwalk on June 21, July 19, and September 21, and implemented a public survey on June 21. Surveys will be collected through September and the feedback will be considered in programming development forward.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
September 10, 2019**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is in the process of developing new and meaningful programming for 2019 and beyond. In February Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners agreed to begin discussion in May, with continued discussion in June and July, in order to create a working timeline for event development. At the May meeting the Commission moved to delay discussion until June. In June Commissioners formed a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioners will invite stakeholders to attend the Regular Meeting of October 8 for project orientation.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II